



# Pur Colour™ Naturally Perfect.

Pur Colour™ is an all-natural colorant line designed specifically for the chocolate and confectionery industries.

These natural colorants contain no artificial ingredients or additives- now professionals can create desserts with stunning visual appeal with Pur Colour™.

All products are Gluten Free, Dairy Free and Nut Free.

*Natural has never looked so good.*



**International Foods & Ingredients, Inc.**  
760 Lakeside Drive, Unit C, Gurnee, IL 60031  
847.855.7400 • [customerservice@ifigourmet.com](mailto:customerservice@ifigourmet.com)

### Concentrated Liquid Colors

- Available in a Variety of Colors
- Available in 2 oz and 5 oz Sizes
- All Vegan
- Tasteless
- 100% Water Soluble

### Artisan Cocoa Butter

- Available in a Variety of Colors
- Simple to Use
- Odor Free & Tasteless
- Airbrush Friendly
- Resistant to Color Fade When Warmed

### Crystal Sugar

- Available in a Variety of Colors
- Exceptionally Clear & Brilliant
- Use in Baked Pastries, Frozen Pastries, or Confections



### Brilliant Powder

- Available in a Variety of Colors
- All Vegan
- Odor Free & Tasteless
- Multiple Applications: Chocolate, Fondant, Chocolate Modeling

### Dry Colorant

- Available in a Variety of Colors
- Odor Free & Tasteless
- Will Not Add Unwanted Moisture
- Can be Mixed to Create Custom Colors
- Multiple Applications: Fondant, Batter, Whipped Cream, Frosting
- Re-Sealable Standup Foil Zip Pack For Easy Access and Color Fade Protection

### Frosting Spray

- Available in a Variety of Colors
- Simple to Use
- All Vegan
- Odor Free & Tasteless
- Airbrush Friendly
- Will Not Fade or Weep
- Sparkles with Silver Glitter Brilliant Powder

### Piping Gel

- Available in a Variety of Colors
- No High-Fructose Corn Syrup
- All Vegan
- Freeze-Thaw Stable
- Odor-Free
- Will Not Fade
- Sparkles with Silver Glitter Brilliant Powder